

Multi-method research on smoke-free bar policy compliance.

PRC has conducted three mixed-method studies of smoke-free workplace policy compliance and defiance in and around hundreds of California bars [2,5,9]. Analyzing multiple highly structured qualitative and quantitative observations in a total of over 200 San Francisco, Alameda and Los Angeles bars, indoor smoking was much more likely on nights when the bartender(s) was/were smoking, and nights when ashtrays were visible inside the bar, reflecting social control and norms-setting by authority figures [5,8]. Qualitative data from 35 interviews with enforcement officials representing public health, fire, and law enforcement charged with upholding the provisions of the smoke-free workplace law include recurring themes of institutional and legal barriers to easy enforcement, while interviews with over 200 patrons, bartenders, and owner-managers of bars yielded rich information about gender and cultural norms concerning smoking in bar-centered social networks of migrants from different parts of the world to California cities [1,3,4,6,7].

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